

Jan 9, 2010 - Crossfit Elevated Feb 27 & 28 - Utah/Nevada Sectionals

# CROSSFIT



## SPONSOR UTAH'S PREMIERE CROSSFIT EVENT AND THE LARGEST GATHERING OF CROSSFITTERS EVER IN UT/NV

There are currently more than 1300 CrossFit-affiliated gyms worldwide and 17 in Utah with several more in the works. CrossFit.com sees over 3 million unique computer visits per month and Wasatch Crossfit locally has received over 100,000 hits this year. Our local community is large, vocal, and passionate. The typical Crossfitter is a business owner, IT employee, military service member, or a stay at home mom. Our community is tight knit and affluent, making it a sponsor's dream.

On January 9th, Crossfitters from all over Utah will gather to test themselves in Crossfit workouts designed by 2009 Crossfit Games runner-up, Tommy Hackenbruck. The event will be held at Utah's Oval in Salt Lake City. On February 27th and 28th athletes from all over Utah and Nevada will come to Ogden to attempt

to qualify for the 2010 Crossfit Games Regional and then on to the Games themselves in Aromas, California.

As a gold, silver, or bronze level sponsor you will have the opportunity to network with our athletes and spectators, display your wares, link to your site, send out email blasts, and create a buzz in a community that passionately cares about what they eat, drink, and wear in order to perform at the highest level of athleticism possible.

Please contact Damon Stewart or Tommy Hackenbruck to set up your sponsorship.

[Damon@WasatchCrossfit.com](mailto:Damon@WasatchCrossfit.com)

801.643.1504

[Tommy@UteCrossfit.com](mailto:Tommy@UteCrossfit.com)

541.788.6243

### Gold Sponsorship \$1,000

Banner on Website  
4x6 Banner at event  
HTML email blasts  
Booth at events  
Logo on Sectional T-shirt  
Collateral in competitor bags

### Silver Sponsorship \$500

Banner on Website  
2x3 Banner at event  
Booth at events  
Logo on Sectional T-shirt  
Collateral in competitor bags

### Bronze Sponsorship \$250

Banner on Website  
Logo on Sectional T-shirt  
2 x 3 Banner at event  
Collateral in competitor bags

Sponsorships can be 50% merchandise, 50% cash